

RESERVATION FORM

Company/Organization _____

Type of Exhibit _____

(Please be specific, i.e. lab, equipment, supplies, etc.)

Address _____ City/State/Zip _____

Phone _____ Fax _____

Contact Person _____ E-mail _____

Companies you **do** wish to be near _____

Companies you **don't** wish to be near _____

Please list the names of individuals staffing your booth(s). Only persons listed at the registration desk and wearing an SDDA name badge will be allowed in the exhibit hall.

On-site Contact _____ E-mail _____

Address _____ Name _____

_____ Name _____

Phone _____ Name _____

EXHIBIT BOOTH SPACE

\$ _____ \$400 for 1st booth (\$500 after April 1, 2010)

\$ _____ \$350 for each additional booth (\$450 after April 1, 2010)

\$ _____ \$20 per extra table (1st table is complimentary)

\$ _____ \$55 for electricity per booth

\$ _____ \$50 for full page ad (free 1/2 page ad if submitted by April 1, 2010)

\$ _____ \$300 morning coffee sponsor

\$ _____ \$800 afternoon break sponsor

\$ _____ \$1,500 morning break sponsor

\$ _____ \$5,000 exhibit hall lunch sponsor

\$ _____ \$17 for each additional exhibit hall lunch ticket (first two are complimentary)

\$ _____ \$45 for each Mixer ticket

\$ _____ Total (Check enclosed ____; Bill me ____; Please use my credit card ____)

Send registration to:

SD Dental Association
PO Box 1194
Pierre, SD 57501-1194
Phone: 605-224-9133
Fax: 605-224-9168

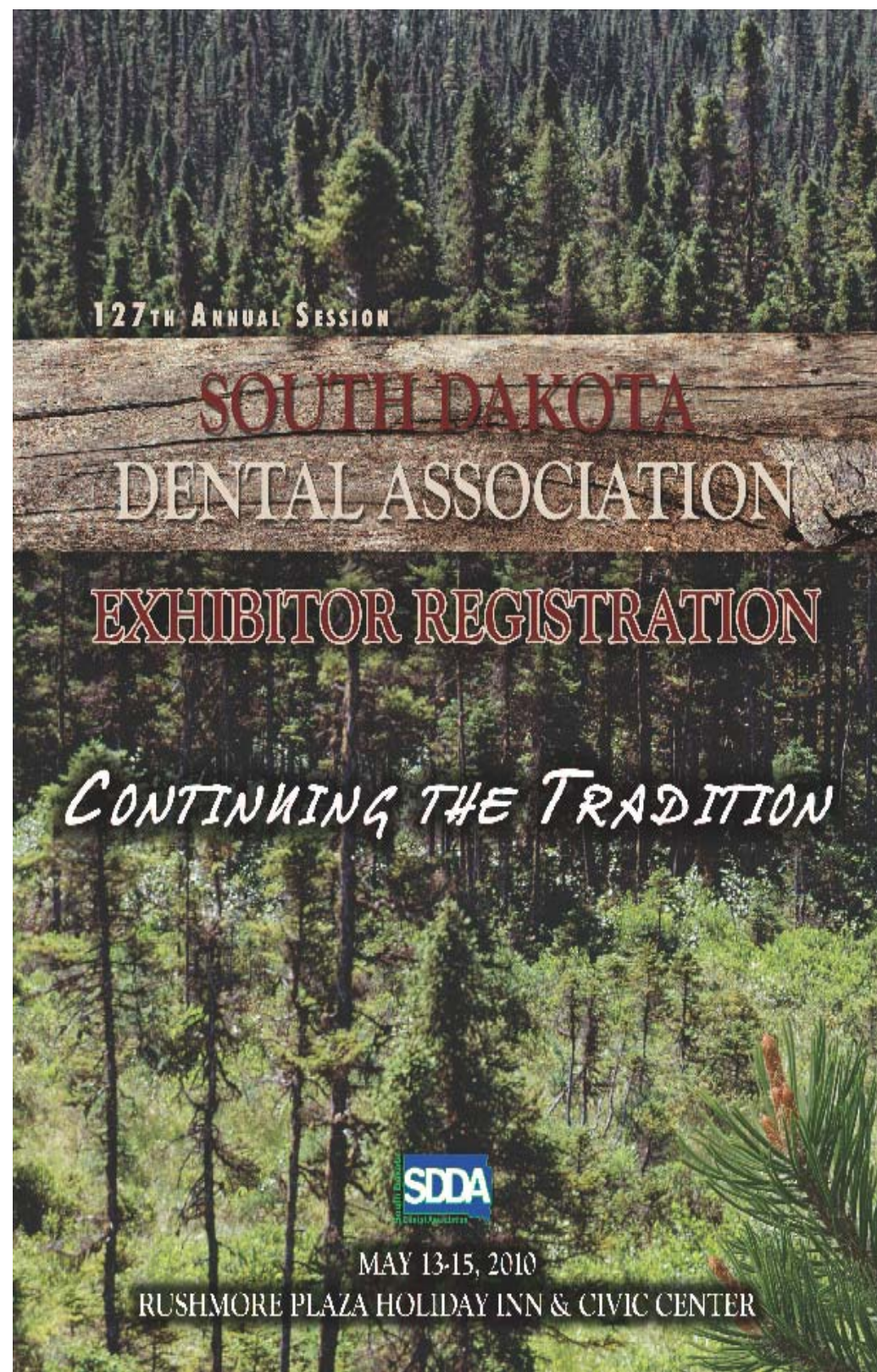
I authorize the SD Dental Association to charge the amount shown:

VISA _____ MASTERCARD _____

Card # _____

Exp. Date _____ Amt to charge _____

Signature _____



127th ANNUAL SESSION

SOUTH DAKOTA
DENTAL ASSOCIATION

EXHIBITOR REGISTRATION

CONTINUING THE TRADITION



MAY 13-15, 2010

RUSHMORE PLAZA HOLIDAY INN & CIVIC CENTER

SOUTH DAKOTA DENTAL ASSOCIATION

127th ANNUAL SESSION

Friday & Saturday, May 14 & 15, 2010

Rushmore Plaza Civic Center, LaCroix Hall

INSTALLATION OF EXHIBITS

- Thursday, May 13, 1:00—8:00PM
- Register on site with the SDDA registration desk by 5:00PM, Thursday, May 13.

EXHIBIT HOURS

- Friday, May 14, 9:30AM—5:00PM
- Saturday, May 15, 9:00AM—Noon

All attempts will be made to place exhibiting firms with competing products or services away from one another. Assigned booth location **cannot** be changed unless permission is granted by the exhibits coordinator.

Subletting or dividing exhibit space is not allowed except by permission of the exhibits coordinator. Distribution of materials and displays must be limited to the booth space purchased.

REMOVAL OF EXHIBITS

- Saturday, May 15, **no earlier than 12:00PM.**

Removal must be completed by 2:00PM unless advance arrangements have been made.

REGISTRATION

A registration fee of \$100 will be charged for each representative not exhibiting or advertising. Only persons listed at the registration desk and wearing an SDDA name badge will be allowed in the Exhibit Hall.

DRAYAGE & STORAGE

The Civic Center has agreed to receive freight for storage no more than one week prior to the event. If you require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements.

BOOTH SPECIFICATIONS

- 8' x 10' carpeted, with back drapes and draped side rails.
- 1 complimentary 8' skirted table and two chairs.
- Access to electricity is available for an additional \$55 (see registration form).
- Extension cords, power strips, etc. may be required and will be the exhibitor's responsibility.

Other voltages will require special handling. Such advance arrangements and special charges are the responsibility of the exhibitor and are at the expense of the exhibitor.

BOOTH CANCELLATION

- Prior to April 1, 2010, \$50 will be retained to cover expenses already incurred by the SDDA.
- Between April 1 and April 30 a 50% refund will be given.
- After April 30, no refund will be given.

Extenuating circumstances are to be evaluated by the SDDA Annual Session Planning Committee.

ADS

Exhibitors will receive a **free** half page ad (4 1/2" wide x 3 1/2" tall). **This ad must be provided to the SDDA by April 1, 2010.** Artwork will be accepted via e-mail to brenda@sddental.org. Please submit electronic files in PDF or JPG format.

PRIZES

Exhibitors are encouraged to have drawings or contests at their booths. Prizes may be a product or service offered by the exhibiting company, organization or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.**

Annual Session attendees, after acquiring 10 vendor signatures, can turn in their card to the SDDA registration desk on Saturday during the morning break in LaCroix Hall to be eligible for the cash prize drawing.

The SD Dental Foundation will be holding a golf outing on Thursday, May 13, 2010. If you would like to sponsor a pin prize, contact Dr. Monty Bechtold at 605-224-5355 before May 1.

CIVIC CENTER CONTACT

Jayne Kraemer, Director of Events
Rushmore Plaza Civic Center
444 Mt. Rushmore Road, North
Rapid City, SD 57701
Phone: 605-394-4115

ROOM RESERVATIONS

General Reservations
Rushmore Plaza Holiday Inn
505 North Fifth Street
Rapid City, SD 57701
Phone: 605-348-4000

Note: Ask for SDDA group rates. Please register under individual names, not companies.

SDDA CONTACT

Brenda Goeden, Exhibits Coordinator
South Dakota Dental Association
PO Box 1194
Pierre, SD 57501
Phone: 605-224-9133
Fax: 605-224-9168
E-mail: brenda@sddental.org

INDIVIDUALS STAFFING YOUR BOOTH

Please be sure to provide a copy of the above information to all of the individuals staffing your booth.

SPONSORSHIP OPPORTUNITIES

Morning Coffee: \$300

- Signage at event.
- Identified as sponsor in Program Book (if registered by April 1).

Afternoon Breaks: \$800

- Signage at event.
- Identified as sponsor in Program Book (if registered by April 1).

Morning Breaks in Exhibit Hall: \$1,500

- Signage at event.
- Identified as sponsor in Program Book (if registered by April 1).
- Recognized as sponsor with badge ribbons.

Lunch in Exhibit Hall: \$5,000

- Signage at event.
- Identified as sponsor in Program Book (if registered by April 1).
- Recognized as sponsor with badge ribbons.
- Free full page ad in Program Book (if ad is submitted by April 1).