

# Dentistry in South Dakota



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## Allied Staff News

### NATIONAL CHILDREN'S DENTAL HEALTH MONTH

February is National Children's Dental Health Month. Ideas for helping you promote the benefits of good oral health to children, parents, teachers and caregivers:

- \* Talk to children about their oral health. In addition to visiting classrooms, other site ideas include: Boys & Girls Clubs, Head Starts, Daycares, YMCA/YWCA's, to name a few.
- \* Reserve educational videos/DVDs from the SDDA by calling Brenda at 605-224-9133. A list of videos is on the next page, on our website and in the membership directory.
- \* Reserve a portable DVD player. The SDDA has two portable DVD players with 8" screens.
- \* Besides the videos, the SDDA now has adorable puppets (pictured here) with water squirters to help demonstrate proper dental care. Includes oversized demonstration toothbrush and are over 16" tall. You can also reserve these by contact Brenda.
- \* Contact your local news media to let them know about Children's Dental Health Month. They may give your dental office publicity by



publishing a news story about your children's activities. If the media won't come to you, use a digital camera and our sample press release to create your own news story. (See sample press release on back page.) Videos and DVDs available on loan from the SDDA office:

- \* **"Brushing Magic With Dudley and Dee Dee"** Dudley uses magic to teach his little sis, Dee Dee, all about brushing and flossing. 7 minutes.
- \* **"Dudley Goes to Camp Brush and Floss"** Dudley's cousin Dean comes to visit and accompanies Dudley and pals to Camp Gitchy Goomy. Along the way, kids learn about proper brushing and flossing techniques, mouth guards, and the importance of soft-bristle toothbrushes. 5 minutes.
- \* **"Dudley Visits the Dentist"** Dudley takes the mystery out of a dental visit as he introduces kids to dental team members, tools and what to expect during the visit. 7 minutes.
- \* **"Dudley's Classroom Adventure"** Dudley takes kids on a fun-filled classroom adventure as he writes a report on a health mouth. 9 minutes.
- \* **"Dudley's Complete Animated Series on DVD"** Keep young patients smiling as they learn about oral health from Dudley the Dinosaur. This includes four fun and edu-

cational short films, "Dudley Goes to Camp Brush and Floss," Dudley's Classroom Adventure," "Dudley Visits the Den-



tist," and "Brushing Magic." Public Service Announcements starring Dudley act as infomercials" between the films. 40 minutes. Other resources/websites:

- \* If you would like to have your own copies of Dudley" DVDs, these can be purchased from the ADA by going to [adacatalog.org](http://adacatalog.org), or by calling 1-800-947-4746. Many other educational materials, such as posters, books, etc., are available through the ADA as well.
- \* "Teeth on the Go" kits offered through Delta Dental. To reserve call 1-800-627-3961.
- \* The SDDA also has the following brochures available at [www.sddental.org](http://www.sddental.org): "Sip All Day" (for sale); "Steps to Healthy Teeth" (free); "Tobacco" (free).
- \* The Dept. of Health has brochures, materials and other resources available at <http://doh.sd.gov/oralhealth>.

## USD Department of Dental Hygiene

By Ann Brunick, RDH

Another school year has begun and the Dental Hygiene Department is busy with activity. Of significant importance is that the Department construction and remodeling project is nearly complete. In October 2007, we were cited for facility inadequacies following the accreditation site visit. The citations dealt with inadequate office space for faculty as well as the lab and classroom space. Since then we have been working with the University on how best to come into compliance within the specified timeline. We are grateful for the University's support as they funded the project. Some of the changes include new offices for both full- and part-time faculty, new men's and women's locker rooms with restroom facilities, a faculty conference room, a small dental materials lab and a relocated dental radiography area. These are significant positive changes for which we are most grateful.

In addition, a grant was offered by the First Bank & Trust and Fishback Financial Corporation to support some of the equipment and technol-

ogy upgrades that were not covered by the University and the remodeling. They proposed a \$20,000 matching grant to augment the Department's fundraising efforts. We are pleased to report that the Department was able to maximize this opportunity and raised the entire \$20,000 for a total of \$40,000 available funds. Special thanks go to many people for their support of our fundraising activities. We are grateful to our alumni and friends who pledge donations through a phone campaign conducted by the USD Foundation. We are also grateful to Bill and Joey Bly for donating a hog and processing for our raffle and to all who purchased chances. Another successful venture was the 1st Annual Dept 5K Run/Walk. There were more than 200 people who participated in our USD Miles for Smiles event. We look forward to hosting another run on May 2, 2010. We also appreciated support for our silent auction that was held in our exhibit booth during the State Dental/Dental Hygiene meeting in Sioux Falls. Items that have been purchased for the Department thus far include a technology overhaul and upgrade in the Department classroom/lab, stu-

dent computers, and several pieces of equipment such as model trimmers, lathe, and curing unit; additional items are still being negotiated.

We would also like to thank the dentists and dental offices who supported our student internship program this past summer. We appreciate that many of you continue to do this year after year. It is definitely an experience in which students' eyes are opened and learning occurs. We believe this is an advantageous part of our curriculum and appreciate your willingness to assist us.

Our annual continuing education program kicks off on October 9th in Vermillion where we host an all-day seminar at the Buffalo Run Winery. We'll offer the local anesthesia, nitrous oxide/oxygen sedation, and radiography certification courses throughout the year and plan another program for the state meeting in Rapid City. Please contact our Dept. office if you would like more information about any of our continuing education courses.

## Lake Area Technical Institute

Rhonda Bradberry, CDA, B.S.

The school year is off to a fantastic start. And in our continued effort to meet the workforce demands of South Dakota our Dental Assisting program continues to grow. Each year, for the past six years the students accepted has increased with the 2009 fall enrollment at an all time high. Forty-seven students enrolled and are now busy learning the basics of dental assisting. The students are divided into 3 sections to continue to provide all students the necessary personalized instruction in laboratory and preclinical courses.

In addition to our full time students, our first class of eight EFDA students just completed the verification of compe-

tency course developed this past year. This on-line program is designed for students who have prior educational or dental office experiences but for various reasons did not obtain or keep up their advanced dental assisting credential. Our faculty is also exploring innovative ways and partnerships to meet the workforce needs in areas in rural parts of the state.

Thirty-seven graduates completed the program in July. With the economy the way it is I was concerned about this year's job placement; however my concern was unnecessary as most of these graduates are employed as dental assistants or furthering their dental educations.

## ***NOW is the Time to Reserve Your Room for the 2010 Annual Session***

The Rushmore Plaza Holiday Inn will be the hotel site for the 2010 Annual Session, May 13-15. A block of rooms is being held at the Holiday Inn for those attending the meeting. A group rate of \$90 for single and double occupancy is available to all meeting attendees. Call the Holiday Inn directly at 605-348-4000 for reservations. The Holiday Inn requests that you make reservations under individual names, rather than dental offices.

### **Entertainment Planned for 2010 Annual Session Mixer**



“Chris Daniels & the Kings” are one of the world’s best “horn bands” in the tradition of Blood Sweat & Tears, Booker T. and the Memphis Horns and Tower of Power. Chris has toured Europe more than 15 times and played in the States from South Carolina to Seattle, New York City to LA. The seven piece rockin’ band, called “funky-blues” by the Europeans, is an all out “horn band” celebrating their 23rd year of making great R&B, Funk, “jump blues” and rock-n-roll.

### **Clinicians Scheduled for 2010 Annual Session**

The following speakers are set to present during the 2010 Annual Session in Rapid City:

**Kim Laudenslager**, RDH, MPA,  
“OSHA/Infection Control Training”

**Rex Briggs**, MSW,  
“Dental Patient Anxiety”

**Lorne Lavine**, DMD, “Developing a Paperless Practice”

**G. Kent Mangelson**, CFP, “Lawsuit Protection and Tax Reduction Strategies for Dentists”

**Harold Crossley**, DDS, PhD, “Practical & Useful Dental Pharmacology: Issues & Answers”

Other courses are also being planned, including: Risk Management, CPR and Radiology Review.

### **New SDDA Staff Member**



Tia Hertel of Pierre joined the SDDA staff on September 1, 2009. Tia has assumed the position of Member Services Coordinator and will be training with Annette Hinker for the next four months. Tia comes to the SDDA after 10 years of working for the SD High School Activities Association.

Tia was born in Eureka, SD, and moved with her family to Mesa, AZ where she graduated from Mesa High School. Tia missed the small town atmosphere of South Dakota and after graduating high school, moved back to the Midwest.

Tia has lived in Pierre for 15 years. She and her husband Paul have a 6 ½ year old daughter, Seneca, who is in 1<sup>st</sup> grade. Tia spends her spare time with her family and working with the MOPS (Mothers of Preschoolers) Ministry. She enjoys reading and relaxing at home with her family.

When you call the office, Tia is the one most likely to answer the telephone, so please introduce yourself and welcome her to the SDDA.

Also, Annette is not leaving the SDDA but will be working quarter-time after the first of the year.

### **Western Dakota Technical Institute**

Patsy Schmidt, Associate Vice President  
Corporate Education Center, Rapid City, SD

The Dental Assistant Apprenticeship Training Program at Western Dakota Tech in Rapid City started another class for the 19<sup>th</sup> year in a row. The instructor for the program is Walter Raby, a dental assistant at Custis Dental in Custer.

The BHDDS appointed a new Dental Advisory Committee this year. Those serving: Dr. Bruce Evans, Dr. Mary Roth, Dr. Jay Segrist, and Dr. Carl Stonecipher. We look forward to their leadership and guidance for the program.

**CONTINUING EDUCATION CALENDAR**  
**Fall 2009**

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

**Western Dakota Technical Institute**

- Contact: 605-718-2410
- Sept. 25 & 26, 2009, 16-hour Radiology Course, 8AM-5PM
  - Sept. 29, 2009, American Heart Association Healthcare Provider CPR Class, 6-10PM
  - Oct. 27, 2009, American Heart Association Healthcare Provider CPR Recertification Session, 6-9PM
  - March 6, 2010, American Heart Association Healthcare Provider CPR Recertification Session, 6-9PM

**SD Society of Orthodontists**

- Contact: Brenda Goeden 605-224-9133  
[www.sddental.org](http://www.sddental.org)
- February 5, 2010, Ms. Andrea Cook: "Orthodontic Excellence: Developing a Patient-Centered Practice"

**Lake Area Technical Institute**

- Contact: Rhonda Bradberry  
605-882-5284, ext. 214  
[bradberr@lakeareatech.edu](mailto:bradberr@lakeareatech.edu)
- October 2, 2009, Annual Fall Workshop, topic to be announced, 4 credit hours, will include 1hour radiography credit
  - February 4 & 5, 2010, Introduction to Basic Concepts in Dental Radiography
- Home Study Radiology Courses available:  
Radiology Safety  
X-ray Production

**U of Minnesota School of Dentistry**

- Via Southeast Technical Institute  
Contact: Dr. Scott Wenande 605-361-0016
- October 1, 2009, Prosthodontics & Implants, Dr. Lisa Fedor James
  - November 5, 2009, Pediatric Prosthodontics, Dr. John Collier
  - December 3, 2009, Orthodontics, Dr. Suzan Ekim
  - January 7, 2010, Dental Trauma, Dr. Anthony DiAngelis
  - February 4, 2010, Oral and Maxillofacial Surgery, Dr. Deepak Kademani
  - March 4, 2010  
Medically Compromised Patients, Dr. Brian Singletary
  - April 1, 2010, Periodontics & Implants, Dr. Deborah Johnson

**University of South Dakota**

- Contact: Dept. of Dental Hygiene  
605-677-5379
- Home Study Radiology Courses available:  
Digital Radiography, Advantages & Disadvantages  
Exposure Errors of Periapicals & Bitewings  
Processing Errors  
Occlusal Exposures for Children, Alternative Use for an Occlusal & Vertical Bitewing  
Oral Effects of Head & Neck Radiation  
Therapy  
Panoramic Radiography

**Dentistry in South Dakota**

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