

Dentistry in South Dakota
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Allied Staff News

Allied Staff Membership Grows

In 2006 the SDDA made a change to its By-Laws allowing any Dental Hygienist or advanced Dental Assistant licensed in South Dakota or any Dental Assistant or dental office employee who is employed in a dental office in South Dakota to become an Allied Member of the SDDA. Dr. Mark Berdahl, serving as SDDA President said the change was made in order to provide the services, products and programs of the SDDA to all members of the dental team.

In 2007 the SDDA launched a membership drive among Allied Staff members announcing that "the entire dental team can now belong to the South Dakota Dental Association". Nearly three years later the response to Allied Membership in the SDDA has been tremendous. There were 321 allied members in 2007, 413 in 2008 and 540 in 2009.

Benefits that are available to Allied Members at this time include: continuing education, an Allied Member

newsletter, and on-line Placement Service. Members can attend the SDDA Annual Session for \$30. The non-member registration fee is \$90. Annual dues for Allied Members are \$30. Currently the SDDA is involved in a host of projects and issues that involve providing care to the underserved and teaching prevention to the public. As members of the SDDA all members of the dental team can participate in these projects.

CONTINUING EDUCATION CALENDAR Winter 2009

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

SD DENTAL ASSOCIATION 2010 ANNUAL SESSION

Contact: Brenda Goeden 605-224-9133
www.sddental.org

May 13-15, 2010, Rapid City, SD

SD SOCIETY OF ORTHODONTISTS

Contact: Brenda Goeden 605-224-9133
brenda@sddental.org

February 5, 2010

- Ms. Andrea Cook: "Orthodontic Excellence: Developing a Patient-Centered Practice"

WESTERN DAKOTA TECHN. INSTITUTE

Contact: 605-718-2410

May 6, 2010, April 27, 2010

- American Heart Association Healthcare Provider CPR Recertification, 6-9PM

May 7 & 8, 2010

- 16-hour Radiology Course, 8AM-5PM

May 21, June 18, & July 23, 2010

- American Heart Association Healthcare Provider CPR Class, 8AM-noon

LAKE AREA TECHNICAL INSTITUTE

Contact: Rhonda Bradberry
605-882-5284, ext. 214

bradberr@lakeareatech.edu

February 4 & 5, 2010

- Introduction to Basic Concepts in Dental Radiography

Home Study Radiology Courses available:

- Radiology Safety
- X-ray Production

UNIVERSITY OF SOUTH DAKOTA

Contact: Dept. of Dental Hygiene, 605-677-5379

Home Study Radiology Courses available:

- Digital Radiography, Advantages & Disadvantages
- Exposure Errors of Periapicals & Bite wings
- Processing Errors
- Occlusal Exposures for Children, Alternative Use for an Occlusal & Vertical Bite-wing

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2009-2010 Continuing Ed Schedule BHDHA and BHDA

Contact: Margo Niedringhaus, RDH
H: 391-2553; W: 343-2842

January 11 "Antibiotic Pre-medication"- Dan Palmer,
Black Hills Orthopedic and Spine Center
(Clinical CE)

February 8 "Eat Well, Think Well, Move Well"- Josh
Biberdorf, DC (Nutrition CE)

March 8 "Orthodontic Radiology"- Bradley J. Evans,
DDS (Radiology CE)

April 12 "Re-mineralization through Minimally
Invasive Dentistry"- Angela Thompson,
GC America (Clinical CE)

Meetings will be at the Rapid City Public Library located at 610 Quincy Street, in Room B (upstairs), and will begin at 6:30pm.

A \$15.00 educational fee will be charged to all non-members of the ADHA and ADA. The radiology CE will be \$25.00 for non-members and free for members.

Please call the library for weather related cancellations: 605-394-6139.



Reserve Your
Room **NOW**
for the 2010
Annual Ses-
sion

The Rushmore Plaza Holiday Inn will be the hotel site for the 2010 Annual Session, May 13-15. The Holiday Inn is offering a discounted rate for their double and king rooms of \$90, based upon one to four guests per room, plus tax.

Continuing Education Being Offered at 127th Annual Session

Bill Zubke & Janet Jensen

“Create a Winning Workforce”

The Lake Area Dental Assisting Department will present this program that will: Explain the legal implications of expanded functions in South Dakota and give participants insights into utilizing the program; Explain how the utilization of expanded duties will benefit doctors, the productivity of the practice and the self-worth of dental assistants; Introduce ways for each staff member to contribute to the maximum utilization of the expanded functions legal in the state of South Dakota; and, Emphasize team work attitude and ways to create job satisfaction for greater staff retention and coherency.

Kim Laudenslager, RDH, MPA

“OSHA/Infection Control Training”

This course will be a fast-paced review of material OSHA requires for annual training. In addition, the most current information available on infection control procedures, infectious diseases and product reviews will also be presented. Individuals who have not had previous training are also encouraged to attend with the understanding that additional reading (i.e.: homework) may be necessary following the course for them to fully comprehend the material.

Rex Briggs, MSW

KEYNOTE ADDRESS—“Understanding Anxiety in the Dental Phobic Patient and in the Professional and Personal Life of the Dental Professional”

This presentation will address dental anxiety in the broader context of understanding how excessive anxiety is the most prolific and insidious condition effecting our modern lives in general. This address will provide dental professionals with a keener understanding of how to more effectively understand, market, and treat the dental-anxious patient who may avoid dental care or makes treatment more challenging. Moreover, the presenter will provide participants with information that will be applicable to improving quality of life both in the dental professional's practice and in their overall personal life.

“Elucidating & Defusing the Thinking Process of an Anxious Patient and Providing Methods of Soothing”

This presentation will break down the way thinking can negatively evolve for the anxious patient, leading to tension during treatment or, at worst, appointment failure. The presenter will point out several thinking procedures so that dental professionals can intervene and provide both comfort and guidance. A guided imagery will be shared that can be adapted specifically to the anxious patient or to constructive meditation for the dental professional.

Lorne Lavine, DMD

“Digital Imaging”

The modern dental practice has come to find that managing their images can be a real challenge. Not only do dentists need to choose their digital systems based on a multitude of criteria, but they need to find ways to make sure that all their images can be stored and retrieved in a single database. And, to top it all off, they need to make sure the image software will integrate with their other technology systems such as practice management software. This course will assist dentists in choosing their digital imaging systems, making sure the different systems work together, and finding ways to properly integrate these systems within the practice.

“Six Steps to a Paperless Practice”

With the federal government mandating that all patient records be digital by the year 2014, many dentists are realizing that there's no time like the present to start moving toward a chartless or paperless environment. This course will outline a 6-step “treatment plan” of how to achieve that. Specifically, we'll evaluate practice management software, image management, operator design, computer and network infrastructure, high-tech digital systems, and data backup and protection.

Register for Annual Session On-line—Register Early!

The SDDA is trying something new to encourage on-line registrations for Annual Session. On-line registration will open February 1. [For those who register on-line in February, your name will be in a drawing to win a great prize (TBD)]. For information on the 2010 Annual Session, log on to: www.sddental.org.

Hard copies of 2010 registration forms will be mailed out the end of February.

G. Kent Mangelson, CFP

“Lawsuit Protection and Tax Reduction Strategies for Dentists”

From this presentation, dentists will learn sources of lawsuits they are exposed to, how to protect 100% of their professional and personal assets from a lawsuit, how to structure their practices (C-Corporations, S-Corporations, LLCs, Trusts, Limited Partnerships) to avoid the serious legal and tax consequences of operating as a sole proprietor, how to avoid the most common asset protection mistakes made by dentists and their advisors such as putting assets into a spouse's name, and proven strategies they can use to minimize their taxes.

Harold Crossley, DDS, PhD

“Practical & Useful Dental Pharmacology: Issues & Answers”

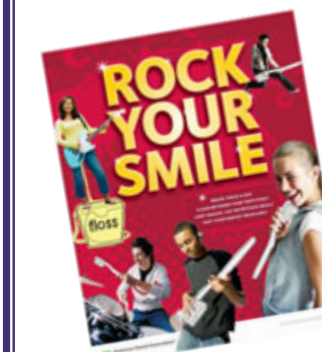
The morning session will include the indications, contraindications, and side effects of the fifty most commonly prescribed medications. The afternoon session will explore the traditional as well as the newer antibiotics, antifungal and antiviral agents available to treat patients with orofacial infections.



February is National Children's Dental Health Month

The following are ideas for helping you promote the benefits of good oral health to children, parents, teachers and caregivers:

- Talk to children about their oral health. In addition to visiting classrooms, other site ideas include: Boys & Girls Clubs, Head Starts, Daycares, YMCA/YWCA's, to name a few.
- Reserve educational videos/DVDs from the SDDA by calling Brenda at 605-224-9133 or e-mailing brenda@sddental.org. A list of videos/DVDs is available on www.sddental.org and in the SDDA membership directory.
- If needed, you can also reserve a portable DVD player from Brenda. The SDDA has two available with 8" screens.
- Besides the videos/DVDs, the SDDA now has adorable puppets to help demonstrate proper dental care. Includes oversized demonstration toothbrush and are over 16" tall. You can also reserve these by contacting Brenda.
- Contact your local news media to let them know about Children's Dental Health Month. They may give your dental office publicity by publishing a news story about your children's' activities. If the media won't come to you, use a digital camera and our sample press release to create your own news story.



- Order posters for your office at <http://www.ada.org/public/events/ncdham/index.asp>. This year's campaign features a two-sided, eye-catching poster with the new characters "the McGrinn Twins", Flossy and Buck, reminding children "For a Sparkly Smile, Remember to Brush & Floss Every Day!" On the opposite side of the poster, pre-teens/teens are encouraged to "Rock Your Smile" with general oral health messages.

- The ADA also offers a Program Planning Guide that includes easy-to-do activities, program planning timetable tips, and much more. You can also order these by logging on to: <http://www.ada.org/public/events/ncdham/index.asp>.