

Thursday & Friday, May 16 & 17, 2019

Rushmore Plaza Civic Center, Rushmore Hall

INSTALLATION OF EXHIBITS

- Wednesday, May 15, from 2:00 pm - 5:00 pm or Thursday, May 16, from 7:00 am - 8:00 am. (**CAUTION:** the registration area is VERY BUSY from 7:30-8:00 am on Thursday with people registering for the Keynote Address!)
- Register at the SDDA registration desk inside Rushmore Hall.

EXHIBIT HOURS

- Thursday, May 16, 8:00 am – 5:00 pm MST
- Friday, May 17, 8:00 am – 1:00 pm MST

REMOVAL OF EXHIBITS

- Friday, May 17, **no earlier than 1:00 pm.**

Removal must be completed by 3:00 pm unless advance arrangements have been made.

BOOTH SPECIFICATIONS

- 10' x 10', carpeted, with back drapes and draped side rails.
- 1 complimentary 8' skirted table and two chairs.
- Extension cords, power strips, etc. may be required and will be the exhibitor's responsibility.
- Access to electricity is available. Higher voltages will require special handling. **Such advance arrangements and special charges are the responsibility of the exhibitor and are at the expense of the exhibitor.**
- Free WiFi.
- Complimentary coffee.

BOOTH CANCELLATION

- Prior to April 16, 2019, \$50 will be retained to cover expenses already incurred by the SDDA.
- Between April 16 and April 30 a 50% refund will be given.
- After April 30, **no** refund will be given.

Extenuating circumstances are to be evaluated by the SDDA Annual Session Planning Committee.

REGISTRATION

A registration fee of \$100 will be charged for each representative not exhibiting or advertising. Only persons listed at the registration desk and wearing an SDDA name badge will be allowed in the Exhibit Hall.

DRAYAGE & STORAGE

The Civic Center has agreed to receive freight for storage no more than one week prior to the event. If you require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements.

CONVENTION CENTER CONTACT

Jayne Kraemer
Rushmore Plaza Civic Center
444 Mt. Rushmore Rd
Rapid City, SD 57701

Email: [jaynek@rushmoreplazacc.com](mailto:jaynekr@rushmoreplazacc.com)
Phone: 605-394-4115 Fax: 605-394-4119

CHOOSE YOUR OWN BOOTH SPACE

Carefully examine the booth layout on the SDDA's website, www.sddental.org, click on Meetings/Events, then SDDA Annual Session, Exhibitor Information, prior to choosing your booth. Changes are made to the floor plan as booths are sold.

Subletting or dividing exhibit space is not allowed except by permission of the exhibits chair. Distribution of materials and displays must be limited to the booth space purchased.

EXHIBITORS' RECEPTION

There will be a reception in the Exhibit Hall on Thursday, May 16 from 3:00-5:00 pm. Here's your chance to give away prizes, show off new products, services, etc.

PRIZES

Exhibitors are encouraged to have drawings or contests at their booths. Prizes may be a product or service offered by the exhibiting company, organization or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.**

Annual Session attendees, after acquiring 10 vendor signatures, can turn in their cards to the SDDA registration desk to be eligible for a cash prize drawing. Drawing to be held on Friday at 12:10 pm.

INDIVIDUALS STAFFING YOUR BOOTH

Please be sure to provide a copy of the above information to all of the individuals staffing your booth, and also let them know if you ordered an extra table, meal tickets, electricity, etc.

ADVERTISING IN THE PROGRAM BOOK

All exhibitors with a paid registration by May 1, 2019, will be listed in the Annual Session Program Book.

Additional advertising space may be purchased:

- Full Page (7 1/2" tall x 4 1/2" wide): \$125.00
- Half Page (3 1/2" tall x 4 1/2" wide): \$75.00

Please e-mail your **black and white** ad to brenda.goeden@sddental.org.

MOBILE APP ADVERTISING RATES

Splash Page: Full page ad that launches each time attendees log into the mobile app. \$750

Sponsor a Tile: Sponsor graphic and website link tile shown on home screen. \$400

Rotating Banner Ad: Ad on the bottom of home page that highlights marketing opportunities for exhibiting companies. \$250

Enhanced Listing With Logo and Website Link: Company is highlighted and a color logo can be placed next to the company name for increased visibility. \$150

BREAK SPONSORSHIP OPPORTUNITIES

Here's your opportunity to be recognized for sponsoring coffee and break food. Sponsorship is only \$500 and each sponsor will be listed on signage during the event.

EXHIBIT HALL LUNCHES

Please be sure to pre-register to order lunches for your representatives, as very few lunch tickets are available to purchase on-site. The Convention Center does not offer any other food vendors in their facility during this convention.

ROOM RESERVATIONS

Rushmore Plaza Holiday Inn
505 N 5th St
Rapid City, SD 57701
Phone: 605-348-4000

Note: Ask for SDDA group rates. Please register under individual names, not companies.

SDDA CONTACT

Brenda Goeden, Exhibits Manager
South Dakota Dental Association
804 N Euclid Ave, Ste 103
Pierre, SD 57501

E-mail: brenda.goeden@sddental.org
Phone: 605-224-9133 Fax: 605-224-9168

Register on-line!

**www.sddental.org,
click on Meetings/Events, then
SDDA Annual Session,
then Exhibitor Information.**

RESERVATION FORM

Company/Organization _____
 Type of Exhibit _____
(Please be specific – lab, equipment, supplies, etc.)
 Address _____ City/State/Zip _____
 Phone _____ Fax _____ Contact Person _____
 E-mail Address _____ Does your booth need electricity? Yes No

Booth Selection: Please examine the booth layout provided on the SDDA's website at www.sddental.org, click on Meetings/Events, then SDDA Annual Session, Exhibitor Information for available booths and to ensure that the booth(s) you select is still available. In the event of duplicate selection of the same booth(s), preference will be given based on exhibitor longevity with the SDDA.

1st choice: # _____ 2nd choice: # _____ 3rd choice: # _____ 4th choice: # _____ 5th choice: # _____

Please list the names of individuals staffing your booth(s). Badges for names not included on this list will NOT be processed after May 7, 2018.

On-site Main Contact Name _____ Name _____
 Mailing Address _____ Name _____
 _____ Name _____
 Phone _____ Name _____
 E-mail Address _____ Name _____

EXHIBIT BOOTH SPACE

- \$ _____ \$575 for 1st booth (\$675 after March 31, 2019)
- \$ _____ \$475 for each additional booth (\$575 after March 31, 2019)
- \$ _____ \$20 per extra table (1st table is complimentary)
- \$ _____ \$75 for 1/2 page ad in Program Book
- \$ _____ \$125 for full page ad in Program Book
- \$ _____ \$750 for Mobile App Splash Page
- \$ _____ \$400 for Mobile App Sponsor a Tile
- \$ _____ \$250 for Mobile App Banner Ad
- \$ _____ \$150 for Mobile App Enhanced Listing
- \$ _____ \$500 coffee/break sponsorship
- \$ _____ \$12 each for Thursday Exhibit Hall lunch ticket
- \$ _____ \$12 each for Friday Exhibit Hall lunch ticket
- \$ _____ **Total** Check enclosed _____ Bill me (not applicable for 1st time exhibitors) _____
 Please use my credit card _____

Send form and payment to:

South Dakota Dental Association
 804 N Euclid, Ste 103, Pierre SD 57501
 Phone: 605-224-9133, Fax: 605-224-9168

OR BETTER YET:

Register on-line at www.sddental.org
 Click on Meetings/Events, then
 SDDA Annual Session, Exhibitor Information

I authorize the South Dakota Dental Association
 to charge the amount shown.

VISA _____ MASTERCARD _____ AM EX _____
 Card # _____
 Exp. Date _____ 3-digit security code _____
 Amount to be charged: \$ _____
 Name on card (please print) _____
 Billing St. Address & Zip Code: _____
 Signature _____

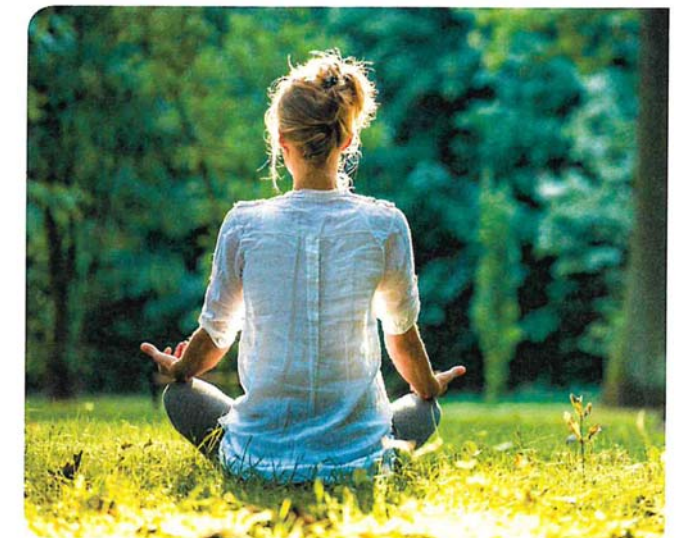


136th Annual Session

Get Fit, Get Smart



South Dakota
 DENTAL ASSOCIATION



Exhibitor Show / May 16-17, 2019 / Rapid City, SD