Dental Sealant Task Force

Evidence-based research shows that sealants are effective in reducing the percent of non-cavitated carious lesions that progress to cavitation. Based on this research and the comparably low numbers of sealant placement in South Dakota, the South Dakota Oral Health Coalition formed a dental sealant task force to identify strategies to increase sealant placements.

One of the strategies identified by the task force was the need to educate the public about sealants and their benefits. To that end, a 30-second television spot was created and is now airing on Public Television and social media channels. The spot encourages parents to ask their child’s dentist about dental sealants so you may be getting questions from some of your patients. The spot is primarily scheduled to run during Public TV’s morning children’s shows. Check out Delta Dental’s YouTube channel to view the spots if you haven’t seen them yet. Collateral materials, including posters and brochures, are also being created.

The SD School of Dental Hygiene has recently sponsored CE courses, “Hands on Sealant Update” for interested practitioners. Another session is planned for 2019.

New Smile Kits for Newborns Goes Statewide

There’s nothing more joyous than welcoming a new baby into the world. It makes everyone smile.

Delta Dental of South Dakota (DDSD) wants to make sure those new smiles stay healthy and is rapidly expanding its New Smile Kit project statewide. The project provides a free infant toothbrush, adult toothbrush, and infant oral health information to moms of newborns before they leave the hospital.

The program began as a pilot project in 2011 with Avera McKennan Hospital in Sioux Falls. Jean Gross, RDH for DDSD, led the effort and helped expand the project every year since. “I can’t think of a better time to reach moms about caring for their child’s oral health,” she said. “It’s when they’re learning everything about their new baby.”

Sanford USD Medical Center hospital in Sioux Falls joined the program in 2012, and hospitals in Aberdeen, Mitchell and Yankton joined in following years.

Still, there are more than 12,000 children born in South Dakota every year. “We’d love to reach every one of those new babies and their families,” said Connie Halverson, DDSD’s Vice President of Community Benefit.

Starting in 2017, DDSD looked to complete the project’s reach to every hospital in the state with a maternity ward. “We’ve had great response from hospitals in just about every corner of the state,” Halverson said.

In the last year, hospitals in Brookings, Chamberlain, Huron, Mobridge, Pierre, Rapid City, Sisseton, Spearfish, Vermillion, Watertown, and Winner have all joined the project, which now includes about 85% of the maternity wards in South Dakota.

The New Smile Kits are part of a broader effort by DDSD to encourage early childhood oral health care. The Dentist By 1 program looks to get parents to take their children to the dentist within six months of their first tooth or no later than age one.

In addition to parent education on the benefits of early childhood oral health, DDSD is surveying dentists across the state to identify those who welcome the youngest patients, and is also providing information to pediatricians and child care organizations about the importance of early oral health care.

It’s all part of a healthy start and a healthy smile for life.
Have you developed a new technique? Have you obtained exceptional results with a particular product or method? Have you something to share that might help the dental professional do its job better? Then by all means, make plans to present a table clinic during the 2018 Annual Session. Table clinics will be held in Exhibit Hall 1 of the Sioux Falls Convention Center on Friday, May 18 from 11:30 AM to 12:30 PM.

If you’d like a Table Clinic application email brenda.goeden@sddental.org or print off a form from the SDDA website at: http://www.sddental.org/meetings-events/sdda-annual-session/registration.

2018 SDDA Social
“Alice in Wonderland” Theme
Friday, May 18, 2017, 6:30 pm - 11:00 pm

Come enjoy dinner and entertainment. Prizes will be awarded for best costumes. The SD Dental Foundation will once again be conducting their Chinese Raffle. Lots of fun and prizes to be had!

Entertainment will be provided by The Confidentials. The band is comprised of 11 seasoned performers, who are known for their funky, soulful and spirited performances. The Confidentials also includes a power house three-piece horn section and driving rhythm section. With a style reminiscent of the soulful ballads of Motown, infused with the crispness of the Tijuana Brass, they have been collecting fans all over the country for the past 25 years.

Tickets are $50 each or buy a table for 10 for $450. To reserve tickets register on the enclosed Annual Session registration form.

Annual Session Table Clinics

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BEST FOR LAST RAFFLE

Drawing to be held during the Friday Night Social Event on May 18, 2018
130 tickets to be sold at $125 each
CASH PRIZE $8,000!

The “Best for Last” raffle is a reverse drawing—the winner will not be the first name, but rather the last name drawn. All 130 names will be drawn. While not the big winners, the 1st, 50th and 100th names drawn will win consolation prizes.

Need to buy your luck? You can! Near the end, things will really get interesting. We will auction two bonus tickets when only eight tickets remain in the raffle drum. Minimum bid is $250.00. You can join together with friends to bid on one of these valuable chances or buy it yourself. The ten finalists will then be narrowed down to five. The five finalists will then have the option of splitting the grand prize or going all the way. The drawing continues this way until a final winner or winners are determined. Need not be present to win.

Return this portion with payment by May 4, 2018 (tickets are also being sold by SDDF Board Members)

Name: _______________________________________________________________
Address: ______________________________________________________________
E-mail: ________________________________________________________________

Please send me _____ tickets. ($125 per ticket)
Check enclosed ☐
VISA ☐ MasterCard ☐ (Please check one)
CC # ___________________________ Total $ ______________
Exp. Date: Mo____ Yr.____ 3-digit Security Code________
Name on Card: _________________________________________________________

Register online TODAY for the 2018 SDDA Annual Session!
www.sddental.org
Foundation Grant Applications

The SDDF Endowment Fund was created in order for the Foundation to provide financial support to the people, organizations and causes that advance the dental profession in South Dakota. Contributions are awarded for:

- dental health projects for the underserved
- dental and auxiliary student activities and scholarships
- dental education programs for the dental professional and the public
- continuing education and promotion of professional ethics
- recruitment of dentists and dental students to South Dakota

For more information and an application, please go to our web site at http://www.sddental.org/sd-dental-foundation/grants-and-gifts. Applications are due April 1.
CONTINUING EDUCATION CALENDAR

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

SDDA ANNUAL SESSION
Contact: Brenda Goeden 605-224-9133
www.sddental.org
May 17-19, 2018 Sioux Falls, SD
Registration forms included in this newsletter.

WESTERN DAKOTA TECHNICAL INSTITUTE
Contact: 605-718-2410

Because You Can't See Sterile/Masks: Face the Facts
April 6, 2018; 5:15-6:45 pm
Third Friday of the Month, mornings
American Heart Association CPR Class for Healthcare Professionals

Third Friday of the Month, afternoons
American Heart Association Healthcare Provider CPR Recertification

LAKE AREA TECHNICAL INSTITUTE
Contact: Amy Meadors 800-657-4344, ext. 378
amy.meadors@lakeareatech.edu

Home Study Radiology Courses available:
- Radiology Safety
- Radiography Production

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