The Southeastern District Dental Society (SEDDS) is again hosting a free one-day dental clinic for children 21 and under. The clinic will begin at 8:30 am on Saturday, October 5, 2019 and will serve up to 180 patients with comprehensive dental care services, from cleaning and exams to surgical and restorative treatments.

The clinic will focus on providing critical dental care while placing a high priority on patients suffering from dental infections or pain and providing basic dental education and awareness to patients.

Children’s Dental Center has once again donated the use of their facility for the event. Funding for the clinic has been committed by the Sioux Empire United Way and in-kind donations of supplies and materials is being sought from dental vendors and Sioux Falls area retailers.

A clinic of this size needs the participation of many volunteers. Dentists, dental hygienists, and dental assistants are needed to make this clinic a success. There will be two shifts for volunteers: 8:30 a.m. to noon and 12:30 to 4:00 p.m. Please contact Dr. Damon Thielen at damon.thielen@gmail.com if you would like to volunteer.

This clinic promises to be a rewarding experience for all volunteers coming together with a common goal of providing dental care to underserved populations of children and adults who cannot, for whatever reason, obtain care.

In addition to receiving needed dental treatment, patients will learn the importance of good daily oral hygiene practices, healthy diet and routine preventive dental care.

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**Should you be friends with patients on Social Media —**

With Facebook being the most popular social platform in the world, it’s likely most of your patients are online. It’s why we believe your practice should have a professional page on Facebook and for you to encourage patients to follow your page. But what about your personal page? Should you accept friend requests from your patients?

Before you decide for yourself, there are some factors you should consider:

Privacy — Yours. People use their Facebook profile to share personal pictures and opinions. Are you comfortable with your patients seeing and potentially commenting on photos from your vacation or fun weekend getaway? How about if you “check-in” at the local bar? Is that something you are comfortable with your patients knowing about your after-work activities?

Privacy — Theirs. There is also the flip-side. Will your patients be uncomfortable if you comment on one of their photos? What if you want to make a funny comment such as “don’t forget to brush your teeth” on a Halloween picture. Could that be a HIPPA violation? Or when they are sitting in your chair, will they be uncomfortable if you ask about their swimsuit pics?

Communication — if the office is closed but you are online, how will you respond if a patient sends you a direct message outside business hours? What you think is an emergency vs. what your patient thinks is an emergency can be very different. Will they expect you to respond to a question about a toothache at 10:30 pm and be unhappy with you if you don’t answer right away?

When considering if you should accept a friend request from a patient, a guide to follow would be is this someone you are friends with in “real life?” If the answer is “no,” it’s probably best to decline the request. When it comes to how you use your personal profile rely on the old adage — what would your mother think? Because, if she doesn’t see it, one of her friends will and will let her know. That’s how social media works.
SDDHA Update

The SDDHA has had an eventful year thus far. We are currently prepping for our Semi-Annual Session which will be held in Chamberlain, SD on September 28, 2019. The registration for this event is available via SDDHA.org. This has proven to be a beneficial event full of continuing education as well as networking. We hope to see you there! Our Education and Events committee has been working hard to orchestrate some upcoming CE events in both Western and Eastern parts of South Dakota. Stay tuned for more information to come regarding these future events.

As always, thank you to the SDDA for your continued support of our organization! Together we can continue to grow this field and serve our patient population with the care they deserve!

Greetings from Lake Area Tech’s Dental Assisting Program. Our Dental Assisting department welcomed 39 students this fall into our full-time eleven month campus program. They will join eight students who started their fourteen month online-hybrid program last January. Several of these new students have previous “dental office” experience that helped them choose their educational and career path. We are very grateful to the dental offices that plant the seed of possibility in the student’s minds! Sometimes a few weeks of job shadowing or watching procedures in your offices results in filling our dental assisting classroom every fall.

Last May, we had 31 on-campus students and three online students graduate from our program. I am excited to report these students had excellent attendance, work ethic and a desire to learn about the dental profession. We have had them hard at work by participating in Community Service hours and projects, which are a requirement for our program. Listed are a few events they participated in: October Fest, Senior and Junior Tech days, Scrubs Camps in many towns, professional workshops, Smiles on Us, Zoo Boo, Career Fairs and Expos, Women in Science, and Boys and Girls Club events. They were also instrumental by assisting with Fluoride Clinics in Sioux Falls with USD Hygiene, Dr. Fellock and Delta Dental; as well as visiting local retirement homes, nursing homes, schools and daycares to present Oral Hygiene demonstrations and distribute toothbrushes. We also had students volunteer to serve at St Francis Mission for a week. After documenting all of their hours, our students participated in 3317 hours of community service. They are also adding 7140 hours of donated clinical experience hours by assisting in your clinics. That’s a grand total of over 10000 hours of their time to show others their passion for this profession!

In anticipation of graduation, we directed them to research job employment options that are posted on our LATI website. If you have a job opening, please go to www.lakeareatech.edu, click About Us, then Employment. You will be able to post about your opening, as well as upload your website for review. We refer current students AND alumni to check the site when looking for employment.

Once again, we will be hosting a fall and spring Workshop which allows the opportunity for dental professionals to acquire CE credit. The fall workshop (October 4th) will offer one CE of Radiography along with three Clinical CE. The spring workshop (early April) will offer Infection Control CE along with other topics. For more information, please visit the Lake Area Technical Website under the Dental Assisting Certified page.

Do you have questions on our dental assisting graduates and the program offerings? Lake Area Technical Institute’s Dental Assisting program is a CODA-accredited Dental Assisting Program. The Commission on Dental Accreditation is the accrediting body operating under the American Dental Association that establishes accreditation standards for dental programs. By providing standards for dental assistant schools such as ours, CODA helps to ensure that students receive a quality education they need to be prepared for the dental profession and that the public continues to receive care from skilled dental professionals. Currently, we are the only CODA-accredited dental assisting school in South Dakota. Upon graduation, our students will be able to apply for RDA status in the State of South Dakota.

Looking for ways to help our profession? Consider donating equipment or supplies instead of throwing them out. We are always trying to meet the need of industry standards and would gladly accept anything you may be updating. Also, we are always looking for individuals who may consider serving on our Advisory Board. You can help us prepare our students by telling us what is happening in your world during a twice a year meeting. Send us an email and we will get you details.

We would also like to thank Delta Dental of South Dakota Foundation for funding a grant to assist in Student Training/Travel/Public Education. These funds will allow students to give back to the community by providing oral health instruction and aids. We are proud to report that both the student and the individual benefit from this experience in a positive way!
2020 Annual Session Keynote and Break-Out Session Speaker

Psychologist and humorist, Bruce Christopher, is America's foremost "Enter-Trainer" today. His best-selling keynotes consistently sell out to standing room only crowds at national conventions. When you are faced with morale problems, communication conflicts, patient service issues, managing change, need for teamwork, or just a great time of laughter…this Psychologist is it!

May 14, 2020

Keynote: "Are We Having Fun Yet? Attitude, Humor and Peak Performance in your Practice"; 8:00 a.m. to 9:00 a.m.

As practices attempt to achieve their goals, no barriers are greater than attitude, self-esteem and team enthusiasm. This humorous session will help your practice to leap from procrastinations and crash through comfort zones. Your team will learn how to make fears disappear, work together, move forward, and have fun doing it!

"Why are Women so Strange and Men so Weird? How to Communicate Effectively with the Opposite Sex in the Practice and at Home", 9:30 a.m. to 11:30 a.m.

At the heart of any practice is relationships; between staff, patients, and doctors. It is no doubt that communication runs your office! This session takes a very humorous look at how men and women think, speak, and make decisions differently. Interpersonal effectiveness is a key factor in personal and practice success. Laugh and learn about men and women.

Collective Buying Saves Members Money

With the endorsement of The Dentists Supply Company (TDSC) this year, members of the SDDA are able to join dentists nationwide who are enjoying the benefits of collective buying power. Through tdsc.com, shoppers continue to see 20% average savings compared to MSRP* on dental supplies and small equipment. However, the online savings are often even greater when compared to the prices shoppers have been paying other suppliers.

With dental supplies trending at 6% to 8% of collections, a practice with $800,000 in income spends approximately $52,000 per year. Reducing supply costs by 20% could result in annual savings of at least $10,000. And at the higher rates demonstrated in these case studies, a practice’s annual tdsc.com savings could be in the tens of thousands for the same quality products from authorized sources.

Through its free price comparison service, the TDSC team analyzes shoppers’ invoices from other major suppliers to find product-by-product savings potential on their behalf. Practices in 47 states can now see how tdsc.com prices stack up to the actual prices they’ve been paying elsewhere. See how your current invoices compare. Request a free, personalized price comparison from the TDSC team at tdsc.com/pricecompare.

* Savings compared to the manufacturer’s list price. Actual savings on tdsc.com may vary.

SAVE THE DATE!

November 15, 2019
Seminar for Office Staff

The SD Dental Association plans to offer a seminar for office managers/staff on Friday, November 15, 2019. This seminar will be held in Sioux Falls, with live webinar capability throughout the state.

The seminar will consist of a half day on the topic of coding and insurance, and the other half day on communication within the office.

We are working on the details and more information will be coming out soon!
CONTINUING EDUCATION CALENDAR

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

SDDA ANNUAL SESSION
Contact: Brenda Goeden 605-224-9133
May 14-16, 2020 Sioux Falls, SD

WESTERN DAKOTA TECHNICAL INSTITUTE
Contact: 605-718-2410

Dental Radiology 2-Day Course
October 12-13, 2019; Rapid City
November 9-10, 2019; Rapid City
December 7-8, 2019; Rapid City

Third Friday of the Month, mornings
➢ American Heart Association CPR Class for Healthcare Professionals

Third Friday of the Month, afternoons
➢ American Heart Association Healthcare Provider CPR Recertification

LAKE AREA TECHNICAL INSTITUTE
Contact: Nicole Pahl, 605-882-5284, ext. 362
Nicole.pahl@lakeareatech.edu
https://www.lakeareatech.edu/corporate-education/corporate-education-registration/

Expanded Functions Dental Assistant Program
June 1-5, 2020
16-hr Intro to Basic Concepts in Radiography
March 5 & 6, 2020

Home Study Radiology Courses available:
➢ Radiology Safety
➢ Radiography Production

SD ACADEMY OF GENERAL DENTISTRY
Contact: Brenda Goeden, 605-224-9133
Brenda.Goeden@sddental.org

January 17, 2020, Deadwood, SD
Save the date—more information to come regarding a seminar for dentists and their staff.

UNIVERSITY OF SOUTH DAKOTA
Contact: Dept. of Dental Hygiene 605-677-5379

Nitrous Oxide/Oxygen Sedation Course
Offered two to three times per year

Home Study Radiology Courses available:
➢ Digital Radiography, Advantages & Disadvantages
➢ Exposure Errors of Periapicals & Bitewings
➢ Processing Errors
➢ Occlusal Exposures for Children
➢ Oral Effects of Head & Neck Radiation Therapy
➢ Panoramic Radiography
➢ Radiation Safety
➢ Vertical Bitewings
➢ Fluoride Varnish, Indication & Application

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