



Dentistry IN SOUTH DAKOTA

Allied Staff News

2020 Annual Session Clinician Spotlight

Dr. Michael Glick is a professor of Oral Medicine and a Past-Dean at the School of Medicine, University of Buffalo. He lectures extensively throughout the United States and internationally. Dr. Glick is a Past-President of the American Board of Oral Medicine and serves as the Editor of The Journal of the American Dental Association.



Friday, May 15, 2020

“Treatment of the Medically Complex Dental Patient”

8:00 a.m. to 12:00 p.m.

Dentists play an important role as primary healthcare professionals. The need to screen and monitor patients for underlying medical conditions, and are required to render dental care to an array of medically complex patients. Pertinent medical assessment of patients has become an essential part of dentistry, as even the most common medical problems may require modifications to routine dental care. This presentation will simplify this task by reviewing common medical disorders, and explaining and providing protocols for safe and appropriate dental care for patients with complex medical conditions.

“The Oral-Systemic Health Connection” - 1:00 p.m. to 4:00 p.m.

During the past couple of decades, there has been a renewed interest in the association between oral infections and systemic diseases. As these associations are discussed in both the professional and the non-professional literature, patients are becoming aware of these associations and will sometimes ask their oral health care provider for more information. This presentation will help oral health care professionals evaluate studies discussing the associations between oral and non-oral conditions, and provide guidance on how to interpret and address these associations with their patients.

I Didn't think I Had a Problem....

A few years ago, my life started to crash around me. I was married and had three healthy kids. We had financial stability and I had a busy dental practice. I was working four days a week. Life was great. Dentistry is mentally and physically demanding, and I would try to set boundaries and leave work at work, but it became hard to just turn my mind off. Thoughts would run through my mind. “Should I have extracted that tooth instead of placing a large MODB composite?”, “I hope my extraction patient isn't in pain.”, “Is the patient able to eat with their new denture?”, “Why did so and so leave our practice?”. It is important to reflect, but these thoughts began to take on a life of their own.

Then the next component of my life crashing around me was that I became ill and my marriage started to struggle. I had been in pain for 6 months. I had a surgery with complications. I was doctoring for over a year and receiving monthly prescriptions for pain management. Addiction set in, but I did not want to think it was addiction at first. It was not a party. It was a living hell. I was completely drained mentally, physically, spiritually and eventually financially. I knew I needed help but thought “I am intelligent and well educated. I really can do this on my own.” I started by trying to ween myself off of the pain medications. This led me to then turn to alcohol. I had no idea what cross addiction was and before I knew it, I was a full-blown alcoholic in a couple months.

I started to not go to work. I knew I was not well and could not go. My partners had to pick up my slack of not seeing patients. Things continued to get worse with my husband, and with my entire family.

I realized I couldn't get sober on my own. I met with Amanda at HPAP (Health Professionals Assistance Program) in Sioux Falls, SD. I was scared, nervous and defensive, BUT I was met with compassion and understanding. I was not being judged. She was there to help me and to get me on the road to recovery. I went to inpatient treatment again, but this time to Hazelden Betty Ford. It worked! I am happy to say I have been in recovery for 4 years. I don't know where I would be today without Amanda's help and the support of the State Dental Board. We are lucky to have the resources and people willing to help us in our state. Reach out. Don't isolate. There is a way out.

Health Professionals Assistance Program

Midwest Health Management Services

1.605.275.4711

www.mwhms.com

amandam@mwhms.com

-A Fellow South Dakota Dentist



August 19th marked the first day for the 2019-2020 school year at Western Dakota Tech! Our current enrollment number sits at 19 students, all of whom are eager and motivated to learn.

We would also like to give a warm welcome to Sara Nolen, who joined the Dental Assisting Program as Co-Director. Sara has her MS in Dental Hygiene from Massachusetts College and Health Science and two publications for her work in behavior modification theories and mobile app development. She comes with over 10 years of dental experience, teaching experience at a dental assisting program in Colorado, and was a graduate advisor for MCPHS for several years. She has hit the ground running and has already made an impact on our students and the continued improvement of the program.

Our Fall Advisory Board meeting was held November 4th where we gave our board members an update on program news as well as a summary of the previous year. Our program is expanding in offering more online options for enrolled students, exposing students to the two most prominent softwares in our community in review of charting and treatment planning, as well as continued participation from our community members in our lab and lecture courses. Please remember that while there are set voting members for our advisory board, the meeting is open to the public for those who would like to participate as we look ahead to the coming semesters.

One of the large agenda items that was discussed during the advisory board meeting was providing a status update in regard to CODA accreditation. Our self-study was submitted earlier this year, which is now currently under Commission staff review. We have informed CODA of the change in program director and await their response for a projected site visit.

Our Dental Assisting Club members were very busy helping to organize our annual CE Event held here at WDT. Our speaker, Joe Mayne, presented us with topics related to infection control while also providing food for guests, all of which he does free of charge. This has allowed Club members to collect 100% of the proceeds that goes toward buying dental healthcare supplies for The Hope Center and WAVI. This year they were able to raise \$400! Club members have also reached out to underserved elementary schools in our community to present dental health education to grade schoolers while also providing oral healthcare supplies to participating classes. As the year progresses, we will be looking toward continuing these efforts at Girls Inc, and other areas of need in our community.

We are also happy to present a new materials lab space for our students. This expansion of our lab space occurred over the summer and has been used since the start of the semester. This new space accommodates for every student to have increased working time with equipment and materials presented in each lab course. Please feel free to stop by and tour our space!

If you would like to be a guest speaker in one of our classes, attend the upcoming advisory board meeting, volunteer as a clinical site, or just have general questions about the program, please contact me at Sarah.McCormick@wdt.edu or my office phone number, (605)786-5949. I look forward to working together with you as community members to make sure this year is a success!

Sarah McCormick, CDA, COA, EFDA
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Updates to Dental Assisting Rules— ARSD Chapter 20:43:08

Updates to ARSD Chapter 20:43:08, the administrative rules regarding dental assistants and registered dental assistants, are now in effect. These rules can be accessed from the Board of Dentistry website or directly on the Legislative Research Council website at <http://sdlegislature.gov/Rules/DisplayRule.aspx?Rule=20:43:08>. The updated rules are intended to provide clarity in the area of dental assistant versus registered dental assistant functions and were drafted with significant input from stakeholder organizations, including both the SD Dental Association and SD Society of Orthodontists. The updated rules were approved by the Board of Dentistry at a public hearing in October, the Interim Rules Review Committee at a public hearing in November, and went into effect December 4, 2019. Please take a moment to review these rules. If you have any questions, please contact the Board of Dentistry office.

SDDHA Update

By Tia S. Meyer, RDH; SDDHA President 2019-2020

As President of the SDDHA, I recently had the opportunity to visit the ADHA headquarters in Chicago, IL. It was great to meet with the members of our national association and discuss advancements with regard to each state and our professions. Currently, the SDDHA board is preparing for Lobby Days which are approaching as of January 2020. We are also focused on defining our current strategic plan as well as annual review of our current bylaws and policy manual. The CE coordinators are actively discussing ideas for Spring events and we hope to have more information out in this regard soon. We wish you all a Happy Holiday Season and appreciate all of your support as we approach 2020!



National Children’s Dental Health Month

With National Children’s Dental Health Month coming in February, the ADA Catalog will be running sales on kids’ brochures and activity books in February related to the observance.

The publications include:

- Your Child’s Teeth.
- Your Child’s Teeth from Birth to Age 6.
- Your Child’s Teeth from Ages 6-12.
- Dental Sealants.
- Dental Fun Book.
- Dental Health Activity Book.

A free poster about the special month is also available, created by the ADA Council on Advocacy for Access and Prevention.



This year’s campaign slogan is “Fluoride in water prevents cavities! Get it from the tap!” and the poster is printed in English on one side, and Spanish on the other.

For more products from the ADA Catalog, visit ebusiness.ADA.org.

Administrative Dental Office Staff Survey

Today there are many new challenges in operating a dental office and dentists expect their administrative staff to meet those challenges by keeping the practice in compliance and running smoothly. The SDDA would like to help staff meet those challenges and do their jobs. In January, we will be surveying administrative staff members to learn about their needs and what the SDDA can do to be a resource to dental office administrative staff. Please watch the mail for your office survey and be sure to complete the survey.



**Reserve Your Room
NOW for the
2020 Annual Session**

The Sioux Falls Sheraton will be the hotel site for the 2020 Annual Session, May 14-16. A block of rooms under SD Dental Association is being held for those attending the convention. A group rate of \$129, plus tax, single or double occupancy for a standard room is available. Call the Sheraton directly at 605-331-0100 or go to <https://www.marriott.com/events/start.mi?id=1575325982911&key=GRP> to make reservations. The cut-off date for our room block is April 20, 2020.

So you’ve got a social media profile — now what?



One of the most significant stumbling blocks practices face when it comes to social media is what we should post? That is understandable. You already have a full plate keeping up with your practice. To make marketing your practice more manageable, use the three "E's" as your guide - Educate, Engage, and Entertain.

1. **Educate:** Make it useful - You are the expert about oral health. Sharing tips or even informative articles is a great way to establish your expertise and provide valuable information to members of your community. Helpful reminders to floss or how to care for children’s teeth are always welcome. Encourage people to ask questions or share concerns. It’s a great way to become a "go-to" expert!
2. **Engage:** Make it personal - We love stories. It’s one of the most effective ways to hold a person’s attention. You have a story, your staff has stories, and your patients have stories. Share them! Some possible story ideas include you or your staff’s involvement in a community project. Share the story about how you got involved and how you are preparing for the event. Or with your patient’s permission, share a story of their before and after or another relevant experience such as a great check-up!
3. **Entertain:** Make it fun - Remember to put the social in social media. The goal is to encourage a conversation. Sharing relevant light-hearted posts can be a great way to ease a prospective patient’s anxiety about visiting a dental office. If you’re looking for ideas to encourage a conversation, try adapting some ice breaker questions. Then get your staff involved. Which gum is better - Cinnamon or Spearmint? What books would you want on a desert island? How about what movie star should play you in your soon to be released bio-pic? Include side-by-side pictures for a fun poll.

The one thing it should not be is all about sales. Sure, you can include the occasional promotion for your practice — however, to be successful in online marketing, the emphasis is providing value first. The old adage, "people don’t care how much you know until they know how much you care," applies to businesses on social media. The best approach is to focus on what interested you in dentistry to begin with...a passion for people and helping them share a beautiful smile.

Dentistry in South Dakota
804 N Euclid, Ste 103
Pierre SD 57501

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CONTINUING EDUCATION CALENDAR

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

SDDA ANNUAL SESSION

Contact: Brenda Goeden 605-224-9133
www.sddental.org
May 14-16, 2020 Sioux Falls, SD

WESTERN DAKOTA TECHNICAL INSTITUTE

Contact: 605-718-2410

Dental Radiology 2-Day Course

January 4-5, 2020; Rapid City
January 11-12, 2020; Sioux Falls
February 1-2, 2020; Rapid City
February 15-16, 2020; Sioux Falls
March 14-15, 2020; Rapid City

Nitrous Oxide 2-Day Course

March 20-22, 2020; Rapid City

Third Friday of the Month, mornings

➤ American Heart Association CPR Class for Healthcare Professionals

Third Friday of the Month, afternoons

➤ American Heart Association Healthcare Provider CPR Recertification

LAKE AREA TECHNICAL INSTITUTE

Contact: Nicole Pahl, 605-882-5284, ext. 362
Nicole.pahl@lakeareatech.edu
<https://www.lakeareatech.edu/corporate-education/corporate-education-registration/>

Expanded Functions Dental Assistant Program

June 1-5, 2020

16-hr Intro to Basic Concepts in Radiography

March 5 & 6, 2020

Home Study Radiology Courses available:

- Radiology Safety
- Radiography Production

SD ACADEMY OF GENERAL DENTISTRY

Contact: Brenda Goeden, 605-224-9133
Brenda.Goeden@sddental.org

January 17, 2020, Deadwood, SD

Dr. Lance Kisby, "A Comprehensive Review of Pediatric Dentistry for the General Practitioner and Staff"

UNIVERSITY OF SOUTH DAKOTA

Contact: Dept. of Dental Hygiene
605-677-5379

Nitrous Oxide/Oxygen Sedation Course

Offered two to three times per year

Home Study Radiology Courses available:

- Digital Radiography, Advantages & Disadvantages
- Exposure Errors of Periapicals & Bitewings
- Processing Errors
- Occlusal Exposures for Children
- Oral Effects of Head & Neck Radiation Therapy
- Panoramic Radiography
- Radiation Safety
- Vertical Bitewings
- Fluoride Varnish, Indication & Application

Dentistry in South Dakota

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