



Sponsorship Opportunities

Expand your company or business profile at the SDDA 2026 Exhibitor Show!

Sponsorship is a great way to promote your products and services. The SDDA has great options for you to choose from and a vast selection of price points that fit your budget!



South Dakota
DENTAL ASSOCIATION



South Dakota
DENTAL HYGIENISTS'
ASSOCIATION

Sponsorship Opportunities/ 2026

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Sponsorship Opportunities at a Glance

Speaker/Event	Date	Cost	Audience	Info.
Social/Mixer Entertainment	Thursday, 5.14.26	\$5,000	150-200 + ppl Dental Team	Pg. 3
Sandi Hudson (Clinician Speaker)	Friday, 5.15.26	\$3,500	Dental Team	Pg. 3
Dr. Kami Hoss (Clinician Speaker)	Friday, 5.15.26	\$3,500	Entire Dental Team	Pg. 3
Katrina Klein (Clinician Speaker)	Thursday, 5.14.26	\$2,500	Entire Dental Team	Pg. 4
Refreshment Breaks	Thursday, Friday, & Saturday	\$850	Entire Dental Team	Pg. 4
SDDA Board of Trustees (BOT) Dinner	Wednesday, 5.13.26	\$750	Executive Team and BOT Members	Pg. 4
SDDA House of Delegates	Friday, 5.15.26	\$500	District Presidents & Delegates	Pg. 5
SDDA Board of Trustees Lunch	Friday, 5.15.26	\$400	2026-2027 Executive Team and BOT Members	Pg. 5

President's Mixer & South Dakota Dental Foundation Fundraiser

When: Thursday, 5.14.26 | 5:30pm

Audience: Dental Professionals | 150+ ppl

Sponsorship Price: \$5,000 (contributions help cover entertainment & catering expenses)

- Complimentary 10 X 10 booth in the exhibit hall.
- Complimentary full-page ad in the program book, given to each attendee
- Verbal recognition noted at the event.
- Company name displayed on signage at the event.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.
- Free attendance to mixer event for up to 4 booth representatives.

Speaker: Sandi Hudson

Speaker Information: Click speaker name to learn more or visit: unlocktheppo.com

When: Friday, 5.15.26 | 8:30am

Audience: Dentists and Office Managers

Sponsorship Price: \$3500

- Complimentary 10 X 10 booth in the exhibit hall.
- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Speaker: Dr. Kami Hoss

Speaker Information: Click speaker name to learn more or visit: drkamihoss.com

When: Friday, 5.15.26 | morning and afternoon courses

Audience: Entire Dental Team | 200+ ppl

Sponsorship Price: \$3500

- Complimentary 10 X 10 booth in the exhibit hall.
- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Speaker: Katrina Klein, Ergonomics



Speaker Information: Click speaker name to learn more or visit: ergofitlife.com

When: Thursday, 5.14.26 | morning and afternoon courses

Audience: Entire Dental Team | 150+ ppl

Sponsorship Price: \$2500

- Complimentary 10 X 10 booth in the exhibit hall.
- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Refreshment Breaks

When: Thursday, 5.14; Friday, 5.15; Saturday AM, 5.16.26

Audience: Entire Dental Team | All attendees

Sponsorship Price: \$850 each

- Multiple refreshment break sponsorships are available! Participating companies will be listed alongside other organizations.
- Signage in vendor hall and program book, given to each attendee
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

SDDA Board of Trustees Dinner

When: Wednesday, 5.13.26 | 6:30pm

Audience: SDDA Executive Team and Board of Trustees

Sponsorship Price: \$750

- Recognition will take place at the dinner, with a **handout** supplied by you for each member.
- Company name displayed on signage at the event.
- Company name displayed in program book, given to each attendee.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

SDDA House of Delegates

When: Friday, 5.15.26

Audience: SDDA Member District President's & Delegates | 65 ppl

Sponsorship Price: \$500

- Company name displayed on signage at the event.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

SDDA Board of Trustees Lunch

When: Friday, 5.15.26

Audience: SDDA 2026-2027 Executive Committee and Board of Trustees

Sponsorship Price: \$400

- Company name displayed on signage at the event.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.