



Sponsorship Opportunities

Expand your company or business profile at the SDDA Exhibitor Show, May 13 & 14, 2027 at the Sioux Falls Convention Center.

Sponsorship is a great way to promote your products and services. The SDDA has great options for you to choose from and a vast selection of price points that fit your budget!

Have a sponsorship idea?



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South Dakota
DENTAL ASSOCIATION



South Dakota
DENTAL HYGIENISTS'
ASSOCIATION

Sponsorship Opportunities/ 2027

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Sponsorship Opportunities at a Glance

Speaker/Event	Date	Audience	Info.
Social/Mixer Entertainment	Thursday, 5.13.27	150-200 + ppl Dental Team	Pg. 3
Ryan Vet (Keynote: Generational Futurist Speaker)	Thursday, 5.13.27	500+ Keynote Entire Dental Team	Pg. 3
SOLD Dr. Johnny Norri (Clinician Speaker)	Thursday, 5.13.27	Entire Dental Team	
Rick Ritt, EMT-P-MA (Clinician Speaker)	Friday, 5.14.27 & Saturday, 5.15.27	Entire Dental Team	Pg. 3
Nan Dreves, RDH, MBA (Clinician Speaker)	Friday, 5.14.27	Dentists, Hygienists, & Assistants	Pg. 4
Dr. Ankur Gupta (Clinician Speaker)	Friday, 5.14.27	Entire Dental Team	Pg. 4
Refreshment Breaks	Thursday, Friday, & Saturday	Entire Dental Team	Pg. 4
SDDA Board of Trustees Dinner	Wednesday, 5.12.27	Executive Team and BOT Members	Pg. 5
SDDA House of Delegates & Board of Trustees Lunch	Friday, 5.14.27	District Presidents, Delegates, and 2027-2028 Incoming Board	Pg. 5

President's Mixer & South Dakota Dental Foundation Fundraiser

When: Thursday, 5.13.27 | 5:30pm | Convention Center Exhibit Hall 1

Audience: Dental Professionals | 150+ ppl | **CASINO NIGHT, HORSE RACES, and DJ!**

Sponsorship Price: \$5,000 (full sponsorship) Price negotiable

Package Includes: (subject to change with price changes)

- Complimentary 10 X 10 booth in the exhibit hall.
- Full-page ad in the program book, given to each attendee
- Verbal recognition noted at the event.
- Free attendance to mixer event for up to 4 booth representatives.
- Company name displayed on signage at the event.
- Access to the hospitality lounge
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.



Speaker: Ryan Vet



Speaker Information: Click speaker name to learn more.

When: Thursday, 5.13.27 | 8:00am-9:00am | Breakout Session 9:30am-11:00am

Audience: Entire Dental Team

Sponsorship Price: \$8,000 (full sponsorship) price negotiable

Package Includes:

- Introduce Ryan to the Keynote Audience
- 10 X 10 booth in exhibit hall
- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Access to the hospitality lounge
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Speaker: Rick Ritt



Speaker Information: Click speaker name to learn more.

When: Friday, 5.14.27 & Saturday, 5.15.27

Audience: Entire Dental Team

Sponsorship Price: \$2,500

Package Includes:

- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Speaker: Nan Dreves, OSHA & Infection Control Speaker



Speaker Information: Click speaker name to learn more.

When: Friday, 5.14.27

Audience: Dentists, Hygienists, & Assistants

Sponsorship Price: \$3500

Package Includes:

- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Speaker: Dr. Ankur Gupta



Speaker Information: Click speaker name to learn more.

When: Friday, 5.14.27

Audience: Entire Dental Team

Sponsorship Price: \$4,000

Package Includes:

- Complimentary full-page ad in the program book, given to each attendee
- Company name displayed on signage outside of course room
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

Refreshment Breaks

When: Thursday, 5.13; Friday, 5.14; Saturday AM, 5.15.27

Audience: Entire Dental Team | All attendees

Sponsorship Price: \$850 each

Package Includes:

- Multiple refreshment break sponsorships are available! Participating companies will be listed alongside other organizations.
- Signage in vendor hall and program book, given to each attendee
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

SDDA Board of Trustees Dinner

When: Wednesday, 5.12.27 | 6:00pm

Audience: SDDA Executive Team and Board of Trustees

Sponsorship Price: \$900

- Recognition will take place at the dinner, with a **handout** supplied by you for each member.
- Company name displayed on signage at the event.
- Company name displayed in program book, given to each attendee.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.

SDDA House of Delegates Meeting &/or Board of Trustees Lunch

When: Friday, 5.14.27

Audience: SDDA Member District President's & Delegates | 65 ppl

Sponsorship Price: \$900 for both (or \$450 for each)

- Company name displayed on signage at the event.
- Company "shout-out" on social media. Logo provided to SDDA in PNG or JPG format.