



# Dentistry IN SOUTH DAKOTA

Allied Staff News

## New SDDA Web Site Helps Members With Their Practice

If you haven't been to the SDDA web site ([www.sddental.org](http://www.sddental.org)) in a while, it might be worth a quick look. The web site has been revamped and has a completely new look, but more importantly it provides members quick access to information and member benefits. Answers to most regulatory questions, both State and Federal, can be found in the Member Center. Products and services that include discounts for members are featured at the bottom of the site. Members can use the site to promote their practice. The "Find A Dentist" feature allows potential patients to find a dentist through a zip code search. The calendar of events allows members to plan for future dental meetings and continuing education opportunities and the scrolling news feature on the home page lets members know what is happening across the country.



## New Dental Assisting Scholarship Honors Lake Area Tech Retiree



Pictured from left to right: Rhonda Bradberry, Dr. David Meyer, LATI President Mike Cartney, and LATI Foundation Director Julie Stevenson.

The Lake Area Technical Institute Foundation Office announced this week that a new scholarship has been established on behalf of retired Dental Assisting instructor, Rhonda Bradberry.

Julie Stevenson, LATI Foundation Director, said Brookings orthodontist Dr. David M. Meyer of Meyer Orthodontics has initiated an endowed scholarship, the Rhonda Bradberry Dental Assisting Scholarship, on her behalf with a generous \$10,000 gift.

"I wanted to initiate this scholarship in Rhonda's name to thank her for her amazing commitment to the dental profession for over 40 years," stated Dr. Meyer. "Lake Area Technical Institute has always produced great Dental Assisting graduates, which enables all of us as dental professionals to provide quality service to our patients in South Dakota. This Dental Assisting scholarship was developed in Rhonda's name in hopes that other dental professionals will also provide a gift to the endowment to demonstrate their gratitude for Rhonda's 40 years of service to all of us and to the students of LATI."

All Dental Assisting students are encouraged to apply for the Rhonda Bradberry Dental Assisting Scholarship. The first scholarship application will be available Spring of 2017 and awarded for the fall semester.



By Nicole Pahl, CDA, BA  
DA Program Director

Greetings from Lake Area Technical Institute Dental Assisting Program. We are back to school this fall without our treasured Rhonda Bradberry, who retired after 40 years of dedicated service to our students. This industry has certainly benefited from her students and we are forever grateful for her contributions that made the dental assisting program what it is today.

Upon her retirement, the Lake Area Technical Institute Foundation Office announced the establishment of a new scholarship on her behalf. Dr David M. Meyer of Meyer Orthodontics initiated an endowed scholarship, called the Rhonda Bradberry Dental Assisting Scholarship, with a generous \$10,000 gift. Our future dental assisting students will be encouraged to apply in the Spring of 2017 for this benefit.

In Rhonda's absence, we have hired Lindsey Stuwe as an instructor in our program. Lindsey is a licensed Dental Hygienist and Certified Dental Assistant. She is a great addition to our team and we look forward to her dental office experience as it relates to our students. Amy Meadors and I will be the program coordinators and will do our best to continue to supply qualified dental assistants to your offices.

This last May, we were excited to graduate 36 students from our program. Of those, five students took the course as an online/hybrid option. They were able to complete much of the work via computer and on-campus labs. They were also able to secure clinical sites to job shadow and hone their skills while enrolled in the program. We are pleased to be able to accommodate students who may not find it convenient to live in Watertown but still want to pursue the dental field.

If you get a chance, please check out our new Lake Area Tech website at [www.lakeareatech.edu](http://www.lakeareatech.edu). Many offices are eager to inform our students of potential openings or expansions and we would encourage you to list your employment opportunities on this site. Please click on the "ABOUT US" tab to find the employment page. You will be able to list your employment opportunity as well as post benefits and a logo. We direct our past and present students to the site to help them in their career search.

Thank you for your continued support of our program. Please let us know if we can assist your practice in any way.

## USD Dental Hygiene Update

By Ann Brunick



Greetings from USD Dental Hygiene! Our year has gotten off to a great start. On the first day of classes, the Department held its annual White Coat Ceremony in Farber Hall on the University campus. Although the White

Coat ceremony began long ago in the medical profession, many other disciplines have adopted this tradition including dentistry and dental hygiene. For all health professions, the White Coat Ceremony acknowledges an individual's entry into a formal professional program and signifies the beginning of a lifelong career of service to others. The White Coat symbolically denotes professionalism, compassion, trust, and knowledge. Our 2016 incoming class of thirty-two students hail from Sioux Falls, Watertown, Colman, Parkston, Elk Point, Dell Rapids, Aberdeen, Groton, Rapid City, Alexandria, White, Howes, Huron, Hazel, Sturgis, Mound City, and Lennox in South Dakota as well as communities in northwest IA, southwest MN, northeast NE, and Oklahoma.

The Department will celebrate a milestone at USD in 2017. This marks the 50<sup>th</sup> anniversary of the inception of the Department at the University of South Dakota. The first class of 12 students was accepted in the fall of 1967 and graduated in the spring of 1969. Our Department plans to have a celebration at the State Dental Meeting next May in Sioux Falls. We welcome all to attend.

At that same time, we will also celebrate the long-standing career of Mrs. Beverly Kennedy. Mrs. Kennedy will be retiring in May 2017 after 42 years of service to the Department and the University. We will recognize the tremendous impact she has made on the personal and professional development of many individuals. Her unending dedication and commitment to the Department, the University, the SD professional dental organizations, and the citizens of the State of South Dakota is indescribable. She is the epitome of a professional educator and dental health care provider. Please plan to thank Beverly for her service at her celebration at the State Meeting in Sioux Falls next May.

We are so pleased to let you know that our May graduating class had great success in finding jobs. Several offices contacted our Department with job opportunities and we were immediately able to connect graduates with offices. Offices are encouraged to continue contacting the Department if they have available positions.

We are once again in need of a dentist to provide dental services to patients at our downtown Sioux Falls Clinic. We would be happy to discuss our clinical needs to anyone interested in working with us either part-time or full-time. Contact Ann Brunick at [Ann.Brunick@usd.edu](mailto:Ann.Brunick@usd.edu) or 605-677-5580 for more information.

Thank you for your support of our student summer internships and for other methods of support throughout the year.

## 2017 Annual Session Clinician Spotlight



**D**r. Michael Fling will be presenting his session on Friday, May 19. Dr. Fling serves as a Co-Director in the Advanced Restorative Clinic at the Oklahoma University College of Dentistry. He is the founder and President of Fling Seminars, plus serves at the LD Pankey Institute as a Course Director and Lead faculty.

### *“Fusion”*

You will be exposed to technical, managerial and philosophical concepts that can be “Fused” together to add relevance to your daily practice. While you will be exposed to such specific clinical concepts such as treatment planning, altering VDO considerations, preparation design and restorative sequence, you will also be exposed to the reason that “why” becomes more important than “what” in our clinical and managerial decisions. You will discuss:

### Compelling Clarity

- Learn how creating Clarity in your life, practice, and in technical application gives you power.
- See the clinical tools that help you create clarity for your patients.
- Review the New Patient Experience.

### Systems

- Understand how the Power of Automation and great systems creates high levels of predictability.
- You will learn a systematic approach to the “7 Steps of Treatment Planning”.

### Technical Skills

- Understand the benefits of digital dentistry and its use in conjunction with a practical restorative sequence.
- See important steps to help communicate with your laboratory technician which ensures predictability.

### Team

- Learn the difference between “Knowing” and “Doing”.
- Use your “Brand” to create energy for your practice.
- Your brand has to have tremendous congruency between the message and the experience.

### Fees/Money

- See the model of the 50% overhead and see why it is so critical for the future.
- Understand the need for clinical conviction/confidence and understand the difference between Cost and Value.

## Start Planning Now for National Children’s Dental Health Month February 2017

**T**he American Dental Association has many resources available on their website to help you in planning for National Children’s Dental Health Month. These resources include pamphlets, posters, teaching packets and audiovisuals. The ADA also has many videos/DVDs for sale so they are available to you at a moments notice. Log on to <http://www.ada.org/en/public-programs/national-childrens-dental-health-month> for information and a free planning guide. In addition to the ADA, the SDDA has educational videos/DVDs for loan to our members. A listing of these are on our website at [www.sddental.org](http://www.sddental.org) and in the SDDA Services Directory. You can also reserve “Teeth on the Go” kits and/or puppets by calling Delta Dental at 605-494-2527.

## Give Kids A Smile



ADA American Dental Association®

**E**ach year on the first Friday in February, thousands of dentists and dental team members across the country take time from their practices to help children who lack access to dental care get the treatment they need.

To register your dental office for Give Kids A Smile Day go to: [www.ada.org/givekidsasmile.aspx](http://www.ada.org/givekidsasmile.aspx), after October 1, 2016.

*Dentistry in South Dakota*  
804 N Euclid; Ste 103  
Pierre SD 57501

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Permit # 7  
Pierre, SD 57501

## CONTINUING EDUCATION CALENDAR Fall 2016

The listing of these programs is provided as a service to SDDA Newsletter subscribers, and does not mean that these programs have been endorsed or approved by the SD Dental Association or the SD State Board of Dentistry. All members are cautioned to evaluate the programs on their own merit.

### SDDA ANNUAL SESSION

Contact: Brenda Goeden 605-224-9133

[www.sddental.org](http://www.sddental.org)

May 18-20, 2017 Sioux Falls, SD

Registration forms will be included in the 2017 SDDA Spring Newsletter.

### WESTERN DAKOTA TECHNICAL INSTITUTE

Contact: 605-718-2410

#### **September 30 and October 1, 2016**

- Nitrous Oxide Class; 16 hr course will train you to administer local anesthesia in a dental setting.

#### **Oct. 14 & 15; Nov. 11 & 12; or Dec. 9 & 10, 2016**

- Dental Radiology

#### **Third Friday of the Month, mornings**

- American Heart Association CPR Class for Healthcare Professionals

#### **Third Friday of the Month, afternoons**

- American Heart Association Healthcare Provider CPR Recertification

### LAKE AREA TECHNICAL INSTITUTE

Contact: Nicole Pahl 605-882-5284, ext. 214

[Nicole.Pahl@lakeareatech.edu](mailto:Nicole.Pahl@lakeareatech.edu)

### **Home Study Radiology Courses available:**

- Radiology Safety
- Radiography Production

### UNIVERSITY OF SOUTH DAKOTA

Contact: Dept. of Dental Hygiene  
605-677-5379

### **Home Study Radiology Courses available:**

- Digital Radiography, Advantages & Disadvantages
- Exposure Errors of Periapicals & Bitewings
- Processing Errors
- Occlusal Exposures for Children
- Oral Effects of Head & Neck Radiation Therapy
- Panoramic Radiography
- Radiation Safety
- Vertical Bitewings
- Fluoride Varnish, Indication & Application

### STEPPING STONES TO SUCCESS

Contact: [www.steppingstonestosuccess.com](http://www.steppingstonestosuccess.com)

- "Record Keeping Basics/Self-Study Program"

### ADA CE ONLINE

Contact: [www.ada.org/goto/ceonline](http://www.ada.org/goto/ceonline)

## *Dentistry in South Dakota*

**Editor:** Paul Knecht, Executive Director

Published quarterly by the  
South Dakota Dental Association  
804 N Euclid, Ste. 103  
PO Box 1194  
Pierre SD 57501

Telephone: 605-224-9133

Fax: 605-224-9168

E-Mail: [paul.knecht@sddental.org](mailto:paul.knecht@sddental.org)

Website: [www.sddental.org](http://www.sddental.org)

**Member publication:** American Association  
of Dental Editors

Opinions expressed in the Dental Forum may not be those of the South Dakota Dental Association. Advertising rates and circulation data will be furnished by request.