SOFT DRINKS are HARD on TEETH

South Dakota Dental Association

The word is out. Soft drinks can ruin teeth and dentists are seeing plenty evidence of it in increasing tooth decay.

Soft drinks are no longer an occasional treat. They've become a daily habit for a growing number of people, especially kids, teens and young adults. Soft drink companies pay high schools, middle schools and even elementary schools big bucks to promote pop drinking.

The South Dakota Dental Association has posters and brochures available to help dentists educate adults and kids about the dental health consequences of sipping pop all day. Our goal is to get the word out through every dental office and school in the state.

We're counting on you to help put a stop to rising cavity counts. Order your posters and brochures today.



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